



KinClub

Fact sheet

A private, intergenerational family room — one shared home for the whole familia.

Company

Kinovate Ventures,
Inc.

Headquarters

Ithaca, NY

Founders

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(CFO)

Platforms

iOS · Android · Web

◆ The problem

Families are struggling *with* technology instead of being helped by it. Mainstream "social" platforms are widely known to be unsafe and unhealthy for children — and none of it is built to bring a family closer.

The best most families can manage is an awkward video call with Grandma that took weeks to schedule and loses the kids in ten minutes. Screen time becomes a source of conflict because it isolates rather than connects — kids and parents end up **next to each other, not with each other.**

6–8 apps

The average family juggles that many separate tools — messaging, video, learning, games, photos, scheduling — with none built for the family unit itself.

◆ The solution

KinClub is a private, intergenerational digital space — a "family room" for everyone from grandparents to grandkids — that replaces the scattered stack of apps with one shared home.

Inside, families have shared and individual experiences they can bond over later — the same way you'd talk about a board game or a TV episode over dinner.

Use technology to bring families closer, not pull them apart.

◆ Product pillars

🎲 25+ in-real-life family games

💬 Family chat room

A growing library of party and board-game-style games for game night, road trips, or walks — built to play together, screens optional.

A creative + learning hub in the shared chat: multiplayer games, collaborative storytelling, embeddable lessons, language learning, and video & audio calls.

Family tools

Gamified chores, custom meal planning, a shared calendar, collaborative family documents, and countless resources.

Learning games library

Adaptive educational games that grow in difficulty and content as a child ages, gamified with collectibles to keep kids engaged.

Original audio & video series

Produced content for family listening and watching, with built-in time limits and parental controls.

KinClub Magazine

A flagship interactive digital magazine, twice weekly — each themed issue built around interactive pages.

KinClub Radio

An in-app audio station with family-friendly programming, including seasonal specials like Halloween shows.

Family blog

Articles on parenting, digital wellness, screen time, family gaming, and research on raising kids in a digital world.

Built for grandparents & parents, too

Challenging word games, a daily newspaper-style puzzle, and a **Simple Mode** that streamlines the interface for less tech-comfortable relatives — with an in-depth help system and guided tours.

Legacy storytelling

A StoryWorth-style feature: family members record their life story over time and publish it for the whole family with video and photos.

✦ How it works

1

One shared Family Plan

The plan owner invites relatives with an invite code. Everyone added shares the same plan — content library, credits, and storage.

2

Permission-based linkages

Connect to extended family or trusted friends with granular controls on both sides — e.g. allow game-play but no chat, or trading without profile visibility.

3

Parental controls

Daily limits on screen time and video time, plus settings that control which types of content and experiences a child can access.

✦ Content, safety & moderation

- ✓ A closed, private network. No strangers, no ads served to children, and no path from inside the app out to the open internet.
- ✓ Adjustable language/content-sensitivity settings parents control, and the platform blocks transmission of personally identifiable information (PII) in chat.
- ✓ Non-family connections require explicit parental opt-in and can be scoped narrowly (e.g. games only, no chat).
- ✓ The company does not sell or share family data with third parties for advertising or research. Usage data is used only to improve the product and power recommendations.
- ✓ Designed to **COPPA** standards and self-auditing against them; formal COPPA Safe Harbor certification is planned as funding is secured.
- ✓ Educational content is built with AI-assisted tools plus human vetting, with input from an educational advisor holding a PhD in education — helping content avoid a narrow, US-centric view of history and culture.

✦ Pricing

\$7-\$20/mo

A family subscription. Price scales with number of users, video/audio minutes, and storage. Extra credits are available if a family exceeds its monthly allotment.

✦ Business model

Subscription-based by design — so the company is never reliant on advertising, and never serves ads to children.

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